

PRESENTATION

MEDIA SPORT EVENT S.R.L.

For the period from 2005 till 2013 MSE held on:

- more than **400 matches**
- with over **70 different football clubs**
- from **more than 10 countries**: Italy, UK, Spain, Morocco, Portugal, France, Greece, Switzerland, Turkey, Poland, Czech Republic, Romania etc.

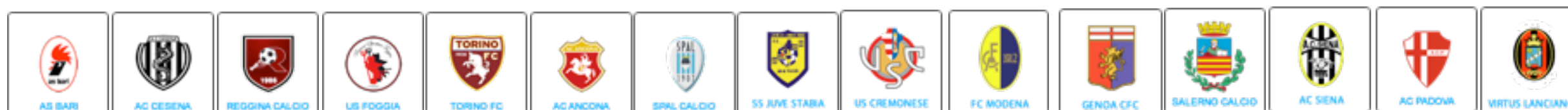


THEY ARE COLLABORATING WITH US

- Italian football clubs on a basis of exclusive and non-exclusive rights:



SS Lazio, FC Udinese Calcio, FC Parma, FC Livorno, FC Chievo Verona, FC Pescara, FC Varese, FC Novara, FC Catania, FC Perugia



- Foreign football clubs:



THEY SAY ABOUT US:



Claudio Lolito
President
SS Lazio, Italy

"MSE is a reliable company and is professional in all aspects. A pleasure to work with them..."



Pietro Leonardi
Sporting and managing director
FC Parma, Italy

"A synergy that lasts for years. Perfection regarding to the Organization of retreats..."



Delio Rossi
Main coach
FC Sampdoria, Italy

"Excellent organization and are flexible with needs of the coaches..."



Pasquale Marino
Main coach
FC Pescara, Italy

"With MSE my best retreats. Friendlies of high levels and great organization..."



Giovanni Gardini
CEO
FC Hellas Verona, Italy

"They are flawless in every situation..."



Daniele Sebastiani
President
FC «Pescara», Italy

"A splendid work was done with the Pescara team..."



Elio Signorelli
Sporting director
FC Livorno, Italy

"A serious company and always available for any request..."

Media Sports Event s.r.l. - is an italian company, established in 2005 by Mr. Giovanni Lacchè. The company is focusing at various events and any projects related to sport industry:

1. for professional athletes: training camps, tournaments, friendly matches;
2. for children: training camps for professionals, tournaments for sport schools and academies; for grass roots: campus, summer sport schools;
3. business, education, coaching: workshops in Italy with reliable experts, selecting professional sport exhibitions, education, business tours for management and team staff to up-grade skills and to get requested contacts;
4. individual projects.



Mr. President of MSE

Giovanni
Lacchè



1. Services for professional athletes

Summer and winter pre-season training camps in Italy and in other countries; friendly matches; commercial tournaments, particular friendly matches such as anniversary-, celebrity-, farewell-, memorable ect.



- collecting travelling documents, provision of an interpreter;
- looking for optimal flight facilities (regular flight / charter);
- transport services;
- selection of sport facilities, accommodation;
- sports nutrition, health care;
- providing by sport equipment;
- organising of friendly matches;
- leisure programs development: sightseeing, shopping, business trips



"Aviation alliance" which is the leading company in it's segment is also an official partner of the Russian Football Premier League.

Austria;
Bulgaria;
United Kingdom;
Germany;
Greece;
Spain;
Italy;
Cyprus;
Malta;
Morocco;
Poland;
Russian Federation;
Turkey;
France;
Czech Republic;
Switzerland

Geography



2. Sport events for children

For age from 10 to 17: training camps for professionals, tournaments for sport schools and academies, participation into international tournaments;

Grass roots: campus, summer sport schools.



- best choice selection for international professional tournaments for children;
- pre-season and sport campus organisation in professional facilities centers;
- collecting travelling documentation;
- provision of a full-board accommodation, transfers;
- supervision by an interpreter / group leader;
- time-table development: trainings, sightseeing, leisure, interactive lessons;
- for grass-roots (voucher for 14 / 21 days): summer campus in Italy and other countries with specific divisions and it's individual training programs of football, volleyball, basketball, etc.
- invitation of experts and celebrities for master classes.

3. Business, education, coaching, work-sessions

Workshops in Italy with reliable counterparts: TOP-management, team staff, sponsors, sports facility experts; long-term / distant / on-line etc. education; exhibitions, business tours for management and team stuff to up-grade skills and get requested contacts.



- individual approach;
- business tour development with a full-pack organisation (flights, accommodation, transfers, individual program for free time, interpreter etc.);
- providing with worksessions in Italian football clubs, at stadiums, medical centers, sport villages etc.,
- selecting current on-going studies, MBA, courses etc / providing with the list of options;
- providing services in participating in the congress / forums and exhibition events: stands, advertising, workshops;
- strategy developing on the basis of a reliable expertise.

4. Individual strategic partnership

Development of a long-term comprehensive individual partnership between counterparts from different countries (between football clubs, sport academies, federations, coaching schools, leagues, sponsors, cities etc.); integration and supervision for modern effective technologies and involvement on the basis of reliable expertise.



- individual approach;
- analytics, development, implementation, supervision, reporting;
- global sponsorship;
- international marketing programs development;
- other opportunities in terms of collaboration with leading Italian experts and organisations.

MSE IN CIS AND BALTIC COUNTRIES

Our target is to share and to implement the leading expertise of Italian sport industry and to provide our clients with the best services reflecting to their requests.

Experience in the sport industry since 2006:

- Football Club «Spartak» Moscow (Russia, Moscow)
- Sochi-2014 Olympic Organizing Committee (Russia, Moscow)
- The Football Union of Russia (Russia, Moscow)



Business development
partner

RAKHOVA
KATERINA

Launched projects:

- Team Russia - Russian Olympic legacy.
- National football TV-show «30 spartans» (Russia-2 channel)
- Commercial matches organisation at Locomotive and Luzhniki stadiums.

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