

**UEFA REGISTERED**  
LICENSED MATCH AGENT



# PRESENTATION

## MEDIA SPORT EVENT S.R.L.

For the period from 2005 till 2013 MSE held on:

- more than **400 matches**
- with over **70 different football clubs**
- from **more than 10 countries**: Italy, UK, Spain, Morocco, Portugal, France, Greece, Switzerland, Turkey, Poland, Czech Republic, Romania etc.

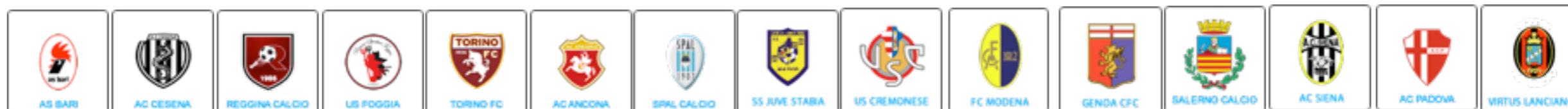


## THEY ARE COLLABORATING WITH US

- Italian football clubs on a basis of exclusive and non-exclusive rights:



SS Lazio, FC Udinese Calcio, FC Parma, FC Livorno, FC Chievo Verona, FC Pescara, FC Varese, FC Novara, FC Catania, FC Perugia



- Foreign football clubs:



## THEY SAY ABOUT US:



**Claudio Lolito**  
President  
SS Lazio, Italy

"MSE is a reliable company and is professional in all aspects. A pleasure to work with them..."



**Pietro Leonardi**  
Sporting and managing director  
FC Parma, Italy

"A synergy that lasts for years. Perfection regarding to the Organization of retreats..."



**Delio Rossi**  
Main coach  
FC Sampdoria, Italy

"Excellent organization and are flexible with needs of the coaches..."



**Pasquale Marino**  
Main coach  
FC Pescara, Italy

"With MSE my best retreats. Friendlies of high levels and great organization..."



**Giovanni Gardini**  
CEO  
FC Hellas Verona, Italy

"They are flawless in every situation..."



**Daniele Sebastiani**  
President  
FC «Pescara», Italy

" A splendid work was done with the Pescara team..."



**Elio Signorelli**  
Sporting director  
FC Livorno, Italy

"A serious company and always available for any request..."

# MediaSportEvent



Media Sports Event s.r.l. - is an Italian company, established in 2005 by Mr. Giovanni Lacchè. The company is focusing on various events and any projects related to the sport industry:

- 1. for professional athletes:** training camps, tournaments, friendly matches;
- 2. for children:** training camps for professionals, tournaments for sport schools and academies; for grassroots: campus, summer sport schools;
- 3. business, education, coaching:** workshops in Italy with reliable experts, selecting professional sport exhibitions, education, business tours for management and team staff to upgrade skills and to get requested contacts;
- 4. individual projects.**



Mr. President of MSE

Giovanni  
Lacchè



## 1. Services for professional athletes

**Summer and winter pre-season training camps in Italy and in other countries; friendly matches; commercial tournaments, particular friendly matches such as anniversary-, celebrity-, farewell-, memorable ect.**



- collecting travelling documents, provision of an interpreter;
- looking for optimal flight facilities (regular flight / charter);
- transport services;
- selection of sport facilities, accommodation;
- sports nutrition, health care;
- providing by sport equipment;
- organising of friendly matches;
- leisure programs development: sightseeing, shopping, business trips



"Aviation alliance" which is the leading company in it's segment is also an official partner of the Russian Football Premier League.

Austria;  
Bulgaria;  
United Kingdom;  
Germany;  
Greece;  
Spain;  
Italy;  
Cyprus;  
Malta;  
Morocco;  
Poland;  
Russian Federation;  
Turkey;  
France;  
Czech Republic;  
Switzerland

## Geography



## 2. Sport events for children

**For age from 10 to 17: training camps for professionals, tournaments for sport schools and academies, participation into international tournaments;**

**Grass roots: campus, summer sport schools.**



- best choice selection for international professional tournaments for children;
- pre-season and sport campus organisation in professional facilities centers;
- collecting travelling documentation;
- provision of a full-board accommodation, transfers;
- supervision by an interpreter / group leader;
- time-table development: trainings, sightseeing, leisure, interactive lessons;
- for grass-roots (voucher for 14 / 21 days): summer campus in Italy and other countries with specific devisions and it's individual training programs of football, volleyball, basketball, etc.
- invitation of experts and celebrities for master classes.

## 3. Business, education, coaching, work-sessions

**Workshops in Italy with reliable counterparts: TOP-management, team staff, sponsors, sports facility experts; long-term / distant / on-line etc. education; exhibitions, business tours for management and team staff to up-grade skills and get requested contacts.**



- individual approach;
- business tour development with a full-pack organisation (flights, accommodation, transfers, individual program for free time, interpreter etc.);
- providing with worksessions in Italian football clubs, at stadiums, medical centers, sport villages etc.,
- selecting current on-going studies, MBA, courses etc / providing with the list of options;
- providing services in participating in the congress / forums and exhibition events: stands, advertising, workshops;
- strategy developing on the basis of a reliable expertise.

## 4. Individual strategic partnership

**Development of a long-term comprehensive individual partnership between counterparts from different countries (between football clubs, sport academies, federations, coaching schools, leagues, sponsors, cities etc.); integration and supervision for modern effective technologies and involvement on the basis of reliable expertise.**



- individual approach;
- analytics, development, implementation, supervision, reporting;
- global sponsorship;
- international marketing programs development;
- other opportunities in terms of collaboration with leading Italian experts and organisations.

## MSE IN CIS AND BALTIC COUNTRIES

**Our target is to share and to implement the leading expertise of Italian sport industry and to provide our clients with the best services reflecting to their requests.**

### **Experience in the sport industry since 2006:**

- Football Club «Spartak» Moscow (Russia, Moscow)
- Sochi-2014 Olympic Organizing Committee (Russia, Moscow)
- The Football Union of Russia (Russia, Moscow)



Business development  
partner

RAKHOVA  
KATERINA

### **Launched projects:**

- Team Russia - Russian Olympic legacy.
- National football TV-show «30 spartans» (Russia-2 channel)
- Commercial matches organisation at Locomotive and Luzhniki stadiums.

## CONTACT US:

Via Amsterdam, 95

00144 - Roma - Italia

Tel: +39 06 5298878

Mob (Italia): +39 345 211 9384

E-mail: [mse.italy@gmail.com](mailto:mse.italy@gmail.com)

Web: [www.mediasportevent.com](http://www.mediasportevent.com)

Rakhova Katerina

